symposium purpose
To create a dynamic forum for active learning and knowledge sharing among the individuals and organizations that are working collaboratively to transform health and health care in South Carolina.

areas of focus
• Exploring hospital and community roles in population health
• Engaging leaders and staff to drive sustainable change
• Empowering patients and families to participate in their own care
• Supporting a culture of safety and reliability within organizations

target audience
• Compliance & Risk Management
• Health Policy Makers
• Hospital & Medical Leadership
• Patient Advocates
• Financial Officers
• Physicians
• Nurses
• Hospital Board Members
• Quality Improvement & Patient Safety Staff
• Executive Leadership
• Business Leaders
wednesday, april 6

1 – 2 p.m. .................... Registration

2 – 2:15 p.m. ................ Opening Remarks and Introduction
  Thornton Kirby | President & CEO | SC Hospital Association
  Judi Gatson | News Anchor | WIS-TV Columbia

2:15 – 3:15 p.m. ............... Keynote
  Don Berwick, MD, MPP | President Emeritus and Senior Fellow | Institute for Healthcare Improvement
  | Former Administrator | Centers for Medicare & Medicaid Services

3:15 – 4 p.m. .................... Town Hall with Don Berwick
  MODERATED BY: Judi Gatson | WIS-TV Columbia

4 – 5:30 p.m. .................... Networking Reception

thursday, april 7

7:30 – 9 a.m. ................. Leadership Roundtable Discussion Breakfast
  PARTICIPATION BY INVITATION ONLY
  MODERATED BY: Eric Shell, CPA, MBA | Director | Stroudwater Associates
  Tom Evans, MD, FAAFP | President & CEO | Iowa Healthcare Collaborative

8 – 9:15 a.m. ................. Networking Breakfast

9:15 – 9:20 a.m. .............. Welcome
  Matt Severance | Chairman | SC Hospital Association

9:20 – 9:30 a.m. .............. Announcements and Synthesizing
  Judi Gatson | WIS-TV Columbia

9:30 – 10:30 a.m. ............ Crossing the Shaky Bridge: Implications for Quality
  Eric Shell, CPA, MBA | Director | Stroudwater Associates

10:30 – 11:30 a.m. .......... Moving the Needle in Quality
  Tom Evans, MD, FAAFP | President & CEO | Iowa Healthcare Collaborative

11:45 a.m. – 1:45 p.m. ...... Lewis Blackman Awards Luncheon

2 – 3 p.m. ....................... Patient and Family Centered Program
  Kelly Parent | PFCC Program Specialist for Quality and Safety | University of Michigan Health System

3 – 3:15 p.m. .................... Putting the Pieces Together
  Judi Gatson | WIS-TV Columbia
3:15 – 4:15 p.m. ............... Breakout Sessions

SESSION ONE: Patient and Family Centered Care: Creating and Sustaining a Program in Your Facility
Kelly Parent | PFCC Program Specialist for Quality and Safety | University of Michigan Health System

SESSION TWO: Connecting Finance and Quality: The Nuts and Bolts
Eric Shell, CPA, MBA | Director | Stroudwater Associates

SESSION THREE: Collaborative Learning and Leadership
Tom Evans, MD, FAAFP | President & CEO | Iowa Healthcare Collaborative

4:15 p.m.............................. Adjourn
**Donald M. Berwick, MD, MPP, FRCP, President Emeritus and Senior Fellow, Institute for Healthcare Improvement, is also former Administrator of the Centers for Medicare & Medicaid Services.** A pediatrician by background, Dr. Berwick has served on the faculty of the Harvard Medical School and Harvard School of Public Health, and on the staffs of Boston’s Children’s Hospital Medical Center, Massachusetts General Hospital, and the Brigham and Women’s Hospital. He has also served as Vice Chair of the US Preventive Services Task Force, the first “Independent Member” of the American Hospital Association Board of Trustees, and Chair of the National Advisory Council of the Agency for Healthcare Research and Quality. He served two terms on the Institute of Medicine’s (IOM’s) Governing Council, was a member of the IOM’s Global Health Board, and served on President Clinton’s Advisory Commission on Consumer Protection and Quality in the Healthcare Industry. Recognized as a leading authority on health care quality and improvement, Dr. Berwick has received numerous awards for his contributions. In 2005, he was appointed “Honorary Knight Commander of the British Empire" by Her Majesty, Queen Elizabeth II in recognition of his work with the British National Health Service. Dr. Berwick is the author or co-author of over 160 scientific articles and six books. He currently serves as Lecturer in the Department of Health Care Policy at Harvard Medical School.

**Kelly Parent**

Kelly Parent is the Administrator for the Institute for Patient & Family Centered Care’s PFAC Network, and provides outreach to Patient and Family Advisory Councils (PFACs) as part of the PCORI-funded grant, Creating Capacity for Sustainable Partnerships with Patients and Families in Research. Before joining the IPFCC’s staff, Kelly served as faculty for IPFCC’s seminars, webinars, and conferences. In addition, Kelly is a PFCC Program Manager at the University of Michigan Health System (UMHS). She serves as a coach and consultant to staff and faculty seeking to incorporate PFCC culture change into daily practices. She established and sustains a series of multi-faceted patient and family advisory councils that address clinical, quality and safety, sentinel event, research collaborations, education, governance, and outcomes measurements. Under Kelly’s leadership, the PFCC Program at UMHS C.S. Mott Children’s Hospital won Support Program of the Year in 2009. Kelly’s passion for PFCC was ignited following her daughter’s cancer diagnosis, first serving as a volunteer family advisor, and then lobbying Capitol Hill for increased funding for pediatric cancer research and health care programs for under-served children.

**Eric Shell**

Eric Shell has over 25 years of experience in healthcare financial management and consulting. At Stroudwater, he assists rural hospitals, health clinics, and physician group practices in improving financial and operational performance and developing strategic and operational plans. Eric is often a featured speaker at rural conferences, presenting on the future of rural healthcare, CAH financial and reimbursement issues, and rural hospital performance improvement. He has worked with the Department of Housing and Urban Development to implement a financing vehicle that enables rural hospitals access to capital markets; he also assisted in the development of a national program for rural hospital performance improvement and measurement. Eric currently serves on the National Rural Health Association’s Rural Health Congress and Governmental Affairs Committee. Eric earned his Bachelor’s Degree in Accounting from Pennsylvania State University and his Master’s in Business Administration from the W.E. Simon Graduate School at the University of Rochester. He is a member of the American Institute of Certified Public Accountants and the Maine Society of Accountants.
Tom Evans, M.D., is the President and CEO of the Iowa Healthcare Collaborative (IHC). The Collaborative focuses provider-led initiatives to promote transparency, improve clinical performance, improve patient safety and reduce cost. Dr. Evans received both BA and MA degrees from Drake University, and his MD from the University of Iowa. He completed his Family Medicine residency at Broadlawns Medical Center. Dr. Evans practiced family medicine for 13 years, and served as Chief Medical Officer for the Iowa Health System from 1999 to 2005. He has served as President of both the Iowa Medical Society and the Iowa Academy of Family Physicians. He has also served on the board for the National Patient Safety Foundation, and on the delegations for both the American Medical Association and the American Academy of Family Physicians. Dr. Evans currently serves as a faculty member with the Institute for Healthcare Improvement, Des Moines University, and the University of Iowa College of Public Health.
location & hotel reservations

CONFERENCE LOCATION: Columbia Metropolitan Convention Center | 1101 Lincoln Street | Columbia, SC 29201
www.columbiaconventioncenter.com

HOTEL RESERVATIONS: Hyatt Place Columbia/Harbison | 1130 Kinley Road | Irmo, SC 29063
Conference room rate $129 a night. To reserve a room, call 803.407.1560 or 1.888.492.8847 and ask for the group code “SCHA.” Reservations must be made by March 23, 2016 to receive the special conference rate.

registration & fees

The early registration fee of $250 expires five business days prior to the meeting. A late registration fee will be charged for registrations received after the early registration deadline.

register online

You will need to use your username/password to register. If you experience problems or do not have a username/password, please contact SCHA at Members_support@scha.org. Registration instructions are as follows:

1. Visit the SCHA Member Calendar at www.scha.org/calendar
2. Select 9th Annual Transforming Health Symposium.
3. Click Register Online. You will have the option to pay by credit card or to be invoiced.

substitution/refund/cancellation

Any registrant who cannot attend may send a substitute from the same organization by resubmitting an updated registration form to SCHA with the name of the substitute. Notify SCHA of the substitution via fax to 803.772.7477. The registration fee (less processing fee) is refundable if SCHA is notified of cancellation no later than March 30. No refunds issued past this date. No refunds issued for no-shows.

dress

Business attire is recommended for all conference sessions.

special dietary needs

If you have special dietary needs, please contact Educational Services at 803.744.3512.

speaker presentations/handouts online

All symposium speaker presentations and handouts will be available on the SCHA website after the event. Paper copies will not be available on-site. Attendees will receive an email notification with a direct link to access the files once they have been uploaded.
continuing education

Continuing Medical Credits

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of South Carolina School of Medicine – Palmetto Health CME Organization and the South Carolina Hospital Association. The University of South Carolina School of Medicine – Palmetto Health CME Organization is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of South Carolina School of Medicine – Palmetto Health CME Organization designates the live activity, 9th Annual SC Patient Safety Symposium, for a maximum of 5.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Credits

The South Carolina Hospital Association is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Participants who attend the conference and complete an evaluation will earn 6 contact hours.

work to be fit

SCHA is committed to providing a safe and healthy work environment for our employees and guests, compliant with our “Work to be Fit” wellness program. Therefore, policies and standards for tobacco, nutrition, and physical activity have been implemented to support such a culture. Tobacco: SCHA encourages tobacco free people and places so tobacco use is prohibited at SCHA events. Nutrition: SCHA provides a healthy food environment where the healthy choice is the easy choice. Menu items that comply with our nutrition criteria will be available at each meal service. Please note, sugar sweetened beverages will not be readily available. Physical Activity: SCHA encourages the use of scheduled breaks for physical activity (stretching, walking, etc.) to help maintain optimal health.

consent to use photographic images

Registration and attendance at or participation in the symposium and associated functions constitutes an agreement by the registrant to SCHA’s use and distribution (both now and in the future) of the registrant’s or attendee’s image or voice, without compensation, in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

for more information

For questions about registration, please contact Hardy Childers at hchilders@scha.org.