**who should attend**

CEOs, COOs, CFOs, CNOs & Senior Level Administrators  
Hospital Board Chairs  
Physician or Clinical Leadership  
Regional Leadership Council Members  
Platinum & Diamond Level Corporate Sponsors

**dear colleagues,**

*Destination Health*, our theme for 2017, represents the future for our industry, the culmination of the SCHA strategic planning process, and the formal launch of SCHA’s newly focused strategies on behalf of our member hospitals. We invite you to join us at the 2017 Leadership Summit to come together as leaders of the hospitals and health systems we will serve in 2017 and beyond.

We’ve planned an event with your priorities and your time in mind. We begin with a welcome reception on Tuesday evening so you can drive to Asheville after work, with limited interruption to your day. On Wednesday, we start with Mark Jones and Dr. Mark Cheatum from the Orlando Regional Medical Center sharing their harrowing story of responding to the devastating events at the Pulse nightclub. We then migrate to focusing on our successes this legislative session and a discussion about our state’s plan post-AHCA or other related policies.

Thursday will focus on two other priorities, taking a strategic look at workforce planning and using data to set priorities for improving health and healthcare in our communities. All sessions are meant to be interactive discussions so come prepared to listen and share your thoughts.

Join us, invite your leadership team, and participate in the discussions to help us advance the priorities of your association—building healthy communities, delivering highly reliable care, and developing a healthy workforce.

Sincerely,

J. Thornton Kirby,  
President & CEO, SC Hospital Association
tuesday, july 25

4 – 6:30 p.m. .................. Registration Open

6:30 – 7:30 p.m. ............... Welcome Reception
All attendees and registered guests invited.

wednesday, july 26

7:30 – 9 a.m. .................. Breakfast
All attendees and registered guests invited.

8:30 – 10 a.m. ............... Opening Session
Jim Pfeiffer | Chairman | SC Hospital Association
Thornton Kirby | President | SC Hospital Association

Pulse: What Wasn’t in the Plan
Mark Jones | President | Orlando Regional Medical Center
Michael Cheatum, MD | Chief Surgical Quality Officer | Orlando Regional Medical Center

On June 12, 2016, Pulse Nightclub in Orlando, Florida became the site of a mass shooting, killing 49 people and injuring more than 50. A half mile away, Orlando Health’s level-one trauma center received 44 patients; only 35 made it to the operating room and survived. Jones and Cheatum will discuss lessons learned, and how frequent crisis drills, including a community-wide active shooter drill just three months prior to the Pulse shooting, were instrumental in helping navigate this disaster.

10 – 10:30 a.m. ............... Networking Break

10:30 – 11 a.m. ............... Response Panel | SC Response to All Hazards Preparedness
Melanie Matney | Chief Operating Officer | SC Hospital Association
Morgan Bowne | Project Specialist | SC Hospital Association

11 a.m. – Noon ............... Summary of 2016 Legislative Session & Looking Ahead to 2017
Allan Stalvey | Executive Vice President | SC Hospital Association

Noon – 1 p.m. ............... Networking Lunch

1 – 2 p.m. ....................... Future of the AHCA & Implications for South Carolina
Allan Stalvey | Executive Vice President | SC Hospital Association
Christian Soura | Vice President, Policy & Finance | SC Hospital Association
Representative Brian White | (R-Anderson)

2 p.m. – Until ............... Afternoon Activities & Networking
Thursday, July 27

7:30 – 8:30 a.m. ................ Breakfast (all attendees + registered guests invited)

8:30 – 9:45 a.m. ................ Strategic Workforce Planning: Current Opportunities & Future Direction
   Presented by: SCHA Solutions
   Moderated by: Neill Cameron | President | SCHA Solutions
   Sherry Kolb | President | Healthcare Staffing Solutions
   Theresa Worman | Executive Vice President, Strategy Development | Compdata Surveys Consulting

9:45 – 10 a.m. ................. Refreshment Break

10 – 10:30 a.m. ............... Using State Data to Drive Statewide Improvements
   Presented by: The Data Center at SCHA
   Aunyika Moonan | Executive Director | SC Hospital Association Data Center

10:30 a.m. – Noon .......... ACHE Face-to-Face Panel Discussion | Improving the Health Status of Your Community
   Moderated by: Anton Gunn | Chief Diversity Officer | Medical University of South Carolina
   Lilian Peake, MD | Director, Health Services | DHEC
   Renee Romberger | Vice President | Spartanburg Regional Healthcare System
   Spence Taylor, MD | President, Upstate Affiliate | Greenville Health System

Noon – 12:15 p.m. ............ Closing Comments & Adjournment
   Jim Pfeiffer
Mark A. Jones is senior vice president of Orlando Health and president of Orlando Regional Medical Center (ORMC). His career with Orlando Health began in 1986 as an administrative resident, and he has held various leadership positions throughout the organization since that time.

In 2003, he was named the administrator of clinical support and business development for ORMC and Lucerne Hospital and he later assumed the role of chief operating officer at ORMC. He was appointed vice president of operations for ORMC and Lucerne Hospital in 2006, and in 2008, he was named president of Dr. P. Phillips Hospital.

Mark is a board member of the Historical Society of Central Florida and United Arts of Central Florida. He also serves on the Florida State University College of Medicine Orlando Community Board, and is a member of the Heart of Florida United Way’s Investing in Results Council. He is a member of the American College of Healthcare Executives.

Mark received his Bachelor of Science degree from Florida State University and his Master of Business Administration (MBA) and Master of Health Administration (MHA) from Georgia State University.

Michael Cheatham, MD, joined the surgical team at Orlando Health in 1996. He is a member of Orlando Health Physicians Surgical Group and currently holds multiple positions, including chief surgical quality officer at Orlando Health Orlando Regional Medical Center, program director of the General Surgery Residency and chairman for the Department of Surgical Education. Dr. Cheatham is board certified in both general surgery and surgical critical care.

Dr. Cheatham earned his medical degree from Vanderbilt University School of Medicine in Nashville, and completed his general surgery residency training and a two-year surgical critical care fellowship at Vanderbilt University Medical Center. He currently holds faculty appointments at the University of Florida, Florida State University and University of Central Florida.

Dr. Cheatham specializes in hernia repair, and is past president of the World Society of the Abdominal Compartment Syndrome. His research into the cardiopulmonary effects of increased intra-abdominal and intra-thoracic pressure spans almost two decades. His current research interests include intra-abdominal pressure measurement; the use of advanced hemodynamic monitoring in intra-abdominal hypertension and abdominal compartment syndrome; improved management and closure of the open abdomen; and the long-term health effects of abdominal decompression. He has published almost 200 abstracts, manuscripts and book chapters.

Dr. Cheatham is active in medical missions and international disaster relief through Samaritan’s Purse and World Medical Mission, Inc., where he has served on the board of directors since 2008. He has volunteered his time as a short-term missionary in Africa, Asia and South America since 1986.

Additionally, Dr. Cheatham is fluent in Spanish.
LOCATION & HOTEL RESERVATIONS
To reserve your room at the Inn on Biltmore logon to https://biltmore.com/stay and use the group code 19M7QU. You may also call 866.779.6277 and identify yourself as being part of the SCHA 2017 Leadership Summit & Board Retreat group to make reservations. Room rate is $229. Room cut off is June 10, 2017.

CONTINUING EDUCATION CREDITS
The South Carolina Hospital Association is authorized to award 7 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

register online!
SCHA offers online registration for this meeting. To register online, visit the SCHA web calendar, www.scha.org/calendar, select this meeting, and click “Register Online”. A registration and payment confirmation will be emailed directly to you once you complete the registration process.

Registration Fees
- Early bird registration (before July 17) $350
- Late registration (after July 17) $440
- Early bird guest registration (before July 17) $225
  *includes reception, breakfast Wednesday/Thursday
- Late guest registration (after July 17) $280
  *includes reception, breakfast Wednesday/Thursday

registration & fees
The early registration fee expires 5 business days prior to the meeting. A late registration fee of 25% will be charged for registrations received after the early registration deadline. Online registration will close 1 day prior to the actual meeting. Persons wishing to register after that time must email Erin Watson at ewatson@scha.org.

substitution/refund/cancellation
Any registrant who cannot attend may send a substitute from the same organization by resubmitting an updated registration form to SCHA with the name of the substitute. Notify SCHA of the substitution by emailing Erin Watson at ewatson@scha.org. The registration fee (less $25 processing fee) is refundable if SCHA is notified of cancellation no later than July 19, 2017. No refunds issued past this date. No refunds issued for no-shows.
speaker presentations/handouts available online only

All speaker presentations and handouts for this event will be posted on the SCHA website. Please note that paper copies of these handouts will NOT be available onsite. Participants can view the handouts after the event. Participants will be sent an electronic program evaluation following the meeting. Once program evaluation is completed, participants will be able to access the link to the meeting presentations and handouts.

dress

Business casual attire for meetings and social functions is encouraged.

work to be fit

SCHA is committed to providing a safe and healthy work environment for its employees and guests, compliant with our “Work to be Fit” wellness program. Therefore, policies and standards for tobacco, nutrition, and physical activity have been implemented to support such a culture. Tobacco- SCHA encourages tobacco free people and places so tobacco use is prohibited at SCHA events and on SCHA grounds. Nutrition- SCHA provides a healthy food environment where the healthy choice is the easy choice. Healthy menu items that comply with the healthy food nutrition criteria will be available at each meal service. Please note, sugar sweetened beverages do not comply with the nutrition criteria and will not be readily available. Physical Activity- SCHA encourages the use of scheduled breaks for physical activity (stretching, walking, etc.) to help maintain optimal health. A paved community walking trail is available adjacent to SCHA grounds.

special dietary needs

If you have any special dietary needs, please contact Educational Services at 803.744.3512.

special note for the disabled

The South Carolina Hospital Association wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the American with Disabilities Act, please write or call Educational Services at 803.744.3512.
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