91st scha annual meeting

going for the gold in 2012

January 26 – 27, 2012

Marriott
Columbia, South Carolina
Thursday, January 26

8:30 – 9:30 a.m. .......... Registration & Continental Breakfast ~ Vendor Show Open ~

9:30 – 10:15 a.m. ........ SCHA Business Meeting

10:15 – 11:30 a.m. ...... Supercare: How Healthcare Dominates the 21st Century
                      Lowell Catlett, Ph.D. | Dean of the College of Agricultural, Consumer and Environmental Sciences | New Mexico State University

11:30 a.m. – 1 p.m. ...... Vendor Show & Lunch

1 – 2 p.m. ................. Washington Update
                      Rick Pollack | Executive Vice President | American Hospital Association

2 – 2:15 p.m. ............. Networking Break

2:15 – 3:15 p.m. .......... A Strategic Perspective: Health Insurance Exchanges & Primary Care
                      Paul Keckley, Ph.D. | Executive Director | Deloitte Center for Health Solutions

3:15 – 3:45 p.m. .......... Refreshment Break with Vendors

3:45 – 4:45 p.m. .......... Legislative Priority Update: CON & Regulatory Reform
                      Moderated by: Allan Stalvey | Executive Vice President | SCHA

5– 6:30 p.m. ............. Pub Politics and Reception with Vendors
                      Beer... bringing Democrats and Republicans together. Pub Politics is a weekly webcast from a local bar where Democrat Phil Bailey and Republican Wesley Donehue talk with featured guests about South Carolina and national politics. Phil Bailey is the Director of the SC Democratic Caucus and Wesley is a Republican political consultant. Phil and Wesley will join SCHA members for a special edition of Pub Politics to be held in the SCHA Annual Meeting Vendor Show area. Plan to attend to see who the special guest will be.
friday, january 27

7 – 8:30 a.m. .......... ACHE Breakfast: Successfully Leading Change
Gayle L. Capozzalo, FACHE | Executive Vice President | Yale New Haven Health System
| Chair Elect | American College of Healthcare Executives

8:45 – 9:45 a.m. .......... Making a Lean Transformation in Your Hospital
Michael Radtke | System Director of Diagnostic Imaging | ThedaCare | Appleton, Wisconsin

9:45 – 10 a.m. .......... Networking Break

10 – 10:30 a.m. .......... Achieving Gold: A Healthy South Carolina
Bruce Bailey | Co-Chair | Reengineering Steering Committee
Donna Isgett | Co-Chair | Reengineering Steering Committee

10:30 a.m. – 10:45 a.m... Refreshment Break

10:45 – 12:15 p.m. ....... ACHE Category I Panel Discussion: Sustaining a Financially Vibrant Healthcare Organization (Approval Pending)
Moderator: Todd Gallati | President & CEO | Trident Health System
Reg Gilbreath, MD, FACP | Vice President of Medical Affairs | Georgetown Hospital System
Don McCall | Principal | Dixon Hughes Goodman LLC
David Stewart | CFO | Providence Hospitals

12:15 p.m. ............... Adjourn

post-conference events

friday, january 27

12:15 – 1 p.m. .......... ACHE Luncheon

1 – 2:30 p.m. .......... Category I ACHE Panel Discussion: TBD (Approval Pending)
gayle capozzalo, fache

Gayle L. Capozzalo, FACHE, is executive vice president for strategy and system development at Yale New Haven Health System in New Haven, Connecticut. She also serves as chairman-elect of the American College of Healthcare Executives. Board-certified in healthcare management as an ACHE Fellow, Ms. Capozzalo served as an ACHE Governor from 2007 to 2010. She also served as the ACHE Regent for Connecticut from 2004 to 2007 and chapter president of the CT Association of Healthcare Executives from 2006 to 2007.

She was named executive vice president at Yale New Haven Health in 1997. Prior to joining Yale New Haven Health, Ms. Capozzalo was senior vice president of organizational development for the Sisters of Charity of the Incarnate World Health Care System in Houston from 1993 to 1997. She also served SSM Health Care System in St. Louis as senior vice president from 1986 to 1993 and as corporate director of planning/marketing from 1982 to 1986. Her previous roles include principal, Health Studies Institute Inc., from 1981 to 1982; business development staff member at St. Louis University Hospital and Clinics from 1980 to 1981; and a faculty member, University of Missouri–Columbia Graduate Studies in Health Services Management, from 1978 to 1980. She received her master’s degree in public health from the University of Missouri–Columbia and her bachelor’s degree in political science and history from the University of Maryland.

lowell catlett, ph.d.

Dr. Catlett is a Regent’s Professor in Agricultural Economics and Agricultural Business and Extension Economics and the dean of the College of Agricultural, Consumer and Environmental Sciences. He is an exciting futurist whose knowledge of technologies and their implications on the way we will live and work is addressed in his varied and upbeat presentations. Dr. Catlett received his doctorate in economics from Iowa State University and has twice received the Don C. Roush Award for Excellence in Teaching.

He is also a recipient of the prestigious Burlington Foundation Faculty Achievement Award for Outstanding University Teaching. In 1994 he was one of two Western Regional recipients of the National Association of State Universities and Land Grant Colleges "Excellence in College and University Teaching in the Food and Agricultural Sciences Award." In February, 2007 he received the Carl F. Hertz Distinguished Service to Agriculture Award from the American Society of Farm Managers and Rural Appraisers for his service to agriculture.

In addition to his selection in 2002 as a member of the original class of six New Mexico State University Regents Professors, Dr. Catlett has received every teaching award the university offers, including the Westhafer Award for Teaching in 1990, New Mexico State University’s top honor. The professor of agricultural economics and agricultural business is internationally known as an expert in commodities futures markets and is in demand as a speaker and consultant on predicting and planning for near- and long-term futures.

paul keckley, ph.d.

Paul H. Keckley, Ph.D., is executive director for the Deloitte Center for Health Solutions (DCHS), the health care research arm of Deloitte LLP. He brings a distinguished 30-year career in health services research in the private sector and academic medicine. He is a health economist and policy expert, and a regular contributor to CNN and Fox News on health reform coverage. Paul is considered one of the country’s leading experts on U.S. health reform.
DCHS’ studies focus on trends and issues in developed and developing systems of care around three major themes: reform of health systems, disruptive innovations that change the structure and performance of systems, and the role of consumers. DCHS’ findings are featured regularly in The Wall Street Journal, The New York Times, Bloomberg, CNN and Fox News, as well as trade and professional periodicals.

Prior to joining Deloitte, Paul served in leadership roles at Vanderbilt Medical Center including international joint ventures, the Vanderbilt Center for Integrative Health, the health care MBA program launch, and as executive director of the Vanderbilt Center for Evidence – based Medicine (VCEBM). He has published several articles in peer reviewed journals and continues to serve in the Vanderbilt University School of Medicine as a visiting professor and the Owen Graduate School of Business at Vanderbilt as an adjunct professor.

Before joining Vanderbilt, Paul served as chairman of the board of Interdent, a California dental practice management company; chief executive officer of EBM Solutions, a joint venture created by Vanderbilt, Duke, Emory and Washington University – St. Louis; chief executive officer of Aveta (formerly the IPA Management subsidiary of PhyCor Inc.), and principal of The Keckley Group, a strategic planning consulting practice that served 1,200 U.S. provider organizations and health plans.

**rick pollack**

Rick Pollack’s professional career began in Washington, D.C. in 1976 when he served as a legislative assistant to Congressman David Obey of Wisconsin. He left Capitol Hill to become a lobbyist in the health care field when he signed on with the American Nurses Association in the early 1980’s. He went on to join the American Hospital Association’s Washington Office, where he has been a member of the AHA’s advocacy team for the past 30 years.

Since 1991, Rick has served as executive vice president. In this capacity, he is responsible for the development, implementation and management of the association’s advocacy, representation, and public affairs activities. AHA was recently cited by Fortune magazine as one of the top 25 most influential and effective lobbying organizations in Washington.

Rick holds a bachelor’s degree in political science and communications from the State University of New York’s College at Cortland. He also earned a master’s degree in public administration from the American University in Washington, D.C. He is married and has two children.

**michael radtke**

Mike Radtke managed rehab, the laboratory, and radiology at New London Family Medical Center from 2001 to 2007. As an operational manager at New London, he was able to lead 12 Rapid Improvement Events in his operational areas, the first of which was in 2004. After getting the “Lean bug” Mike left New London to take a role in ThedaCare’s improvement department, where he facilitated improvement work around ThedaCare’s inpatient care model. He has led ThedaCare’s inpatient fall prevention activities and been involved in developing ThedaCare’s expanded focus around continuous daily improvement and its Lean management system.

Since August 2010, Mike has served as the system director of diagnostic imaging, overseeing imaging operations for five hospitals, two ambulatory surgery centers, and 13 clinics. There he is working with his team on implementing ThedaCare’s management system, creating a system–wide capital replacement plan consistent with ThedaCare strategy, and using strategy deployment to determine priorities for imaging improvement.
new for 2012 – register for the annual meeting online

SCHA will now offer online registration for certain meetings throughout the year. To register for the Annual Meeting online, visit the SCHA web calendar, www.scha.org/calendar, select the Annual Meeting, and click “Register Online” to sign up today! A registration and payment confirmation will be emailed directly to you once you complete the registration process. To complete the online registration, you will need to use the username/password that you should have recently received via email. If you experience problems or did not receive a username/password, contact Sue Alvarez at 803.796.3080 or via email at salvarez@scha.org.

location & hotel reservations

Marriott Columbia | 1200 Hampton Street | Columbia, SC 29201

Room reservations should be made by contacting the Marriott at 1.800.593.6465 and asking for the SCHA room block. The SCHA room rate is $135 per night for single/double. The room cut-off date is January 5, 2012.

continuing education

ACHE Credits

The South Carolina Hospital Association is authorized to award 7 hours of pre-approved Category II non-ACHE continuing education credit for this program toward advancement or re-certification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should list their attendance when applying for advancement or re-certification in ACHE.

Nursing Credits

The South Carolina Hospital Association is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited provider by the American Nurses Credentialing Center’s Commission on Accreditation. Participants who attend the entire activity and complete an evaluation form will earn 7.25 contact hours.

registration & fees

The early bird deadline for registration is January 18, 2012. All registrations received after this date are subject to a late registration fee as noted on the registration form. All walk-up registrations will be required to pay the late registration fee and payment MUST be collected onsite.

dress

Business attire for meetings and social functions is encouraged.
substitution/refund/cancellation

Any registrant who cannot attend may send a substitute from the same organization by resubmitting an updated registration form to SCHA with the name of the substitute. Notify SCHA of the substitution via fax to 803.772.7477. The registration fee (less $25 processing fee) is refundable if SCHA is notified of cancellation no later than January 18, 2012. No refunds issued past this date. No refunds issued for no-shows.

special dietary needs

If you have any special dietary needs please contact Educational Services at 803.744.3529.

special note for the disabled

The South Carolina Hospital Association wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the American With Disabilities Act, please write or call Educational Services at 803.744.3529.

speaker presentatations/handouts available online only

As a part of SCHA’s “Going Green” effort, all speaker presentations and handouts for this event will be posted on the SCHA Web site. You can view the handouts before or after the event. Please Note: paper copies of these handouts will NOT be available on-site at this education event. You will be notified via email when the handouts are available online, with a direct link to access the files. The files will be posted when available and remain for 14 days after the event.
Please note: You can register and pay for this meeting online. To register visit the SCHA web calendar, www.scha.org/calendar, select Annual Meeting, and click Register Online. For questions or assistance with your username/password, contact Sue Alvarez at 803.796.3080 or salvarez@scha.org.

Please Print

Name__________________________________  Title__________________________
Hospital/Organization_____________________________________________________
Address_________________________________________________________________
City ______________________________  State ________________  Zip Code ___________
Phone_______________________________  E-mail____________________________
Guest Registrant (if attending)______________________________________________

full registration  (registration is late after Jan. 18, 2012)

Regular Registration* (check box below for catering purposes)

*Please check all you plan to attend (all costs included in full registration):
☐ Friday ACHE Breakfast  ☐ Friday Continental Breakfast  ☐ Friday ACHE Lunch & PM Session

partial registration  (registration is late after Jan. 18, 2012)

Friday only (includes all ACHE activities)
☐ ACHE Breakfast only
Vendor Reception Guest
USC/MUSC Health Admin Students Thursday (includes lunch & reception)
USC/MUSC Health Admin Students Friday (includes all ACHE activities)

Early Reg. Fee  Late Reg. Fee
☐ $150  ☐ $200
☐ $50  ☐ $100
☐ $40  ☐ $90
☐ $75  ☐ $75
☐ $50  ☐ $50

TOTAL ____________________________

payment options

Please check one form of payment and fax registration form to 803.772.7477.

☐ CREDIT CARD
Please charge my:  ☐ Visa  ☐ MasterCard  ☐ American Express
Card no. __________________________  Expires__________
Signature __________________________  Security code____
Name as it appears on card __________________________
Billing address and zip code of card____________________

☐ CHECK
A check in the amount of $______ will be mailed to SCHA. All checks must be received by January 18, 2012. All checks should be made payable to SCHA and returned with this form to: SCHA, Education Services, 1000 Center Point Road, Columbia, SC 29210.

substitution/refund/cancellation

Any registrant who cannot attend may send a substitute from the same organization by resubmitting an updated registration form to SCHA with the name of the substitute. Notify SCHA of the substitution via fax to 803.772.7477. The registration fee (less $25 processing fee) is refundable if SCHA is notified of cancellation no later than January 18, 2012. No refunds issued past this date. No refunds issued for no-shows.