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Headquartered in Columbia, the South Carolina Hospital Association (SCHA) is a private, not-for-profit organization made up of nearly 100 hospitals and health systems and 900 individual members. An advocate on health care issues affecting South Carolinians, SCHA supports its members through advocacy, education, networking and regulatory assistance.

**Mission**

SCHA’s mission is to support its member hospitals in creating a world-class health care delivery system for the people of South Carolina by fostering high quality patient care and serving as effective advocates for the hospital community.

**Vision**

South Carolina’s hospitals will be national leaders in improving the quality and safety of patient care, and SCHA will be a national leader in advocacy.

**Credo**

We are stronger together than apart.

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### 2014 Board of Trustees

<table>
<thead>
<tr>
<th>Trustee Category</th>
<th>Current Officeholder</th>
<th>Hospital</th>
<th>Term Expires</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chairman</td>
<td>Rick Toomey</td>
<td>Beaufort Memorial</td>
<td>2015 Annual Meeting</td>
</tr>
<tr>
<td>Immediate Past-Chairman</td>
<td>Rich D’Alberto</td>
<td>GHS Laurens</td>
<td>2015 Annual Meeting</td>
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<tr>
<td>Chairman-Elect</td>
<td>Bill Manson</td>
<td>AnMed Health</td>
<td>2016 Annual Meeting</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Lisa Montgomery</td>
<td>MUSC</td>
<td>2015 Annual Meeting</td>
</tr>
<tr>
<td>12 At-large Board Members</td>
<td>Janice Dabney</td>
<td>Springs Memorial Hosp.</td>
<td>2015 Annual Meeting</td>
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<tr>
<td></td>
<td>Paul Johnson</td>
<td>Greenville Memorial</td>
<td>2015 Annual Meeting</td>
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<td></td>
<td>Jim Pfeiffer</td>
<td>Self Regional HC</td>
<td>2015 Annual Meeting</td>
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<tr>
<td></td>
<td>Norm Rentz</td>
<td>Cannon Memorial Hosp.</td>
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<td></td>
<td>Anthony Jackson</td>
<td>HealthSouth Columbia</td>
<td>2016 Annual Meeting</td>
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<td></td>
<td>Mark O’Neil</td>
<td>Hilton Head Hospital</td>
<td>2016 Annual Meeting</td>
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<td></td>
<td>Rich Osmus</td>
<td>Abbeville Area Medical</td>
<td>2016 Annual Meeting</td>
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<td></td>
<td>Jamie Thomas</td>
<td>HCA SE Atlantic Division</td>
<td>2015 Annual Meeting</td>
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<td></td>
<td>Pat Cauley</td>
<td>MUSC</td>
<td>2017 Annual Meeting</td>
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<td></td>
<td>Phil Clayton</td>
<td>Conway Medical Center</td>
<td>2017 Annual Meeting</td>
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<td></td>
<td>Mark Nantz</td>
<td>Bon Secours St. Francis</td>
<td>2017 Annual Meeting</td>
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<td></td>
<td>Matt Severance</td>
<td>Roper Hospital</td>
<td>2017 Annual Meeting</td>
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<td></td>
<td>Bruce Bailey</td>
<td>Palmetto Health</td>
<td>December 31, 2015</td>
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<td></td>
<td>Chuck Beaman</td>
<td>McLeod Health</td>
<td>December 31, 2015</td>
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<td>Donna Isgett</td>
<td>Georgetown Hospital Sys.</td>
<td>2015 Annual Meeting</td>
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<td>Mr. Ed Norris</td>
<td>VACANT</td>
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<td>Dr. Marion Burton</td>
<td>2015 Annual Meeting</td>
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<td>AHA RPB Chairman</td>
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<td>USC Specialty Clinics</td>
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<tr>
<td>AHA RPB Delegate</td>
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<td>American Hospital Assoc.</td>
<td>Ongoing</td>
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<tr>
<td>AHA RPB Alternate Delegate</td>
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<td>Palmetto Health</td>
<td>Until Successor Elected</td>
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<tr>
<td>2 Hospital Trustees</td>
<td></td>
<td>AnMed Health</td>
<td>December 31, 2014</td>
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<tr>
<td>1 Physician</td>
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<td>AnMed Health</td>
<td>Ongoing</td>
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<td>Regional Med. Orangeburg</td>
<td>Ongoing</td>
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<tr>
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<td>Roper St. Francis</td>
<td>Ongoing</td>
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2014 corporate sponsors

diamond

Absolute Total Care
Clinical Intelligence
Dixon Hughes Goodman LLP
MedAssets
Nexsen Pruet, LLC
SCHA Solutions
The Benefit Planning Group, Inc.

BlueCross BlueShield of South Carolina
Nelson Mullins Riley & Scarborough LLP
Smith Moore Leatherwood LLP
Wells Fargo

platinum

CliftonLarsonAllen
Commerce Bank
Fifth Third Bank
Kaufman Hall
McNair Law Firm, P.A.
Moore & Van Allen, PLLC
PNC Bank
Sheridan Healthcare, Inc
TD Bank
Trane
The PFM Group

gold

Allgood Professional Services, LLC
Ascendient Healthcare Advisors
Coca-Cola Bottling Co. Consolidated
Draffin & Tucker, LLP
Elliott Davis
LEO A DALY
Morris, Manning & Martin, LLP
Parker Poe Adams & Bernstein LLP
Total Comfort Solutions

silver

Alfred Williams & Company
Agape Senior
Clark Patterson Lee
ECRI Institute
GMK Associates, Inc.
Greenwood Capital Associates, LLC
Landmark Builders
HBE Corporation
The Harper Corporation – General Contractors
Robins & Morton
Stericycle Inc
TriscendNP
US Foods
Virginia College

bronze
scha staff listing

Allan Stalvey  astalvey@scha.org  Executive Vice President
Ana Gallego  agallego@scha.org  Program Director, SC Health Coordinating Council
Aunyika Moonan  amoonan@scha.org  Director, Quality Measurement Services
Barney Osborne  bosborne@scha.org  Vice President, Finance & Reimbursement
Carmen Goulet  cgoulet@scha.org  Financial Services Coordinator
Diane Paschal  dpaschal@scha.org  Director, Corporate Compliance
Don Frost  dfrost@scha.org  Facility Coordinator, William L Yates Conference Center
Elizabeth Burt  eburt@scha.org  Director, Federal & Member Advocacy
Elizabeth Harmon  eharmon@scha.org  Director, Government Relations
Emily O’Sullivan  eosullivan@scha.org  Working Well Corporate Wellness Specialist
Erin Watson  ewatson@scha.org  Manager, Education Services
Eva Foussat  efoussat@scha.org  Manager, Web and Graphics
Hardy Childers  hchilders@scha.org  Administrative Assistant
Heather Jones  hjones@scha.org  Clinical Improvement Advisor
Jaime Garcia  jgarcia@scha.org  System Administrator
Jen Wright  jwright@scha.org  Manager, Working Well Project
Jenny Greenhalgh  jgreenhalgh@scha.org  Direct of Quality Improvement Projects
Jim Head  jhead@scha.org  Senior Vice President, Policy and Education
Jimmy Walker  jwalker@scha.org  Senior Vice President, Regulatory and Workforce
Karen Reeves  kreeves@scha.org  Vice President, Quality Improvement & Patient Safety
Katrina Peaks  kpeaks@scha.org  Director, William L Yates Conference Center
Kendyl Schultz  kschultz@scha.org  Program Coordinator, AccessHealth
Kiauntae Washington  kwashington@scha.org  Staffing Services Coordinator
Kim Wooten  kwooten@scha.org  Administrative Coordinator
Laura Hewitt  lhewitt@scha.org  Administrative Coordinator
Laura Cole  lcole@scha.org  Administrative Coordinator
Lorri Gibbons  lgibbons@scha.org  Administrative Coordinator
Lucy Marcum  lmarcum@scha.org  Administrative Coordinator
Margaret Tait  mtait@scha.org  Administrator, Operations
Mary Hook  mhook@scha.org  Executive Director, AccessHealth SC
Mary Stargel  mstargel@scha.org  Executive Assistant to the President & CEO
Meagan Murphy  mmurphy@scha.org  Executive Assistant to the President & CEO
Melanie Matney  mmatney@scha.org  Clinical Improvement Advisor
Melanie Whitfield  mwitfield@scha.org  Vice President, Communications
Melvin Lewis  mlewis@scha.org  SC Hospital Emergency Management Coordinator
Patti Smoake  psmoake@scha.org  Senior Vice President, Quality & Patient Safety
Paul Richter  prichter@scha.org  Health Communications Specialist, Quality & Patient Safety
Rick Foster  rfoster@scha.org  Director, Policy Research
Rosemary Thompson  rthompson@scha.org  Director, Accounting Services
Roz Goodwin  rgoodwin@scha.org  Manager, Advocacy Communications
Sandi Daly  sdaly@scha.org  Manager, Communications
Schipp Ames  sames@scha.org  SC Safe Care Coordinator
Shalama Jackson  sjackson@scha.org  Executive Director, Workforce Development
Shana Dykema  sdykema@scha.org  Accounts Payable Coordinator
Sherry Kolb  skolb@scha.org  Director, Information Services
Stephanie Hudson  shudson@scha.org  Associate Director, Staffing Services
Sue Alvarez  salvarez@scha.org  Events Coordinator, William L Yates Conference Center
Susan Outen  souten@scha.org  Administrative Coordinator
Suzanne Jordan  sjordan@scha.org  President & CEO
Tammy Pope  tpope@scha.org  Human Resources Consultant
Thorton Kirby  tkirby@scha.org  President & CEO, SCHA Solutions
Tom Hecker  thecker@scha.org  President & CEO, SCHA Solutions
Tommy Cockrell  tcockrell@scha.org  President & CEO, SCHA Solutions
Thornton Kirby is a South Carolinian who has spent his professional career in law, health care, and higher education. He studied government at the University of Virginia and law at the University of South Carolina.

Thornton began his career as a health care attorney with the law firm of Nexsen Pruet, assisting hospitals with medical staff and patient care issues. He was eventually recruited to work as a hospital administrator with Tuomey Healthcare System in Sumter, S.C. After several years with Tuomey, Thornton was recruited to Clemson University, where he served as secretary to the Board of Trustees and Assistant to the President under Jim Barker.

In 2005, he joined the South Carolina Hospital Association as president and chief executive officer, and in this role he works closely with hospital leaders, policymakers, and business leaders to ensure all South Carolinians have timely access to safe, high quality health care. Thornton serves on a number of state and national boards, and he speaks frequently on health care topics.

Tommy Cockrell is employed by the South Carolina Hospital Association (SCHA) as senior vice president, and president and chief executive officer of South Carolina Healthcare Resources (SCHR). SCHR, d/b/a SCHA Solutions, is the for-profit shared services subsidiary of the South Carolina Hospital Association. Prior to joining SCHA in December 1992, Tommy was employed with Kershaw County Memorial Hospital for 21 years, most recently as chief financial officer.

Tommy received a BS in Accounting from the University of South Carolina and a MA in Business from Webster University. Tommy also holds the designation of Fellow (FHFMA) with certifications in Finance, Patient Accounting, and Managed Care by the Healthcare Financial Management Association (HFMA). Tommy also serves as an adjunct faculty member for Webster University and the University of South Carolina.

An active member of HFMA, Tommy served the South Carolina Chapter as president in 1988 – 89. In addition to South Carolina chapter activities, Tommy served Region V of HFMA as chapter liaison representative and at the national level as a member of the National Nominating Committee. Tommy and his wife, Ruth, are the parents of Kelley, a certified public accountant and Cory, a graduate of the College of Charleston. Tommy and his family are active members of Antioch Baptist Church.
Rick Foster, MD, is the senior vice president for Quality and Patient Safety with the South Carolina Hospital Association (SCHA). He also serves as senior medical advisor for LifePoint, the Organ Procurement Organization for South Carolina. Prior to joining SCHA, Rick served as chief medical officer for Trident Health System in Charleston, S.C. His primary responsibilities include coordination and oversight of quality improvement and patient safety programs and activities for SCHA and its member hospitals.

Rick’s previous medical administrative experience includes service as chief executive officer of the Carolina Health Group, a provider network management company that acted as the management arm for three multi-specialty IPA Networks in the Coastal Region of South Carolina; and as the medical director of Companion Healthcare, the HMO subsidiary of Blue Cross Blue Shield of South Carolina.

Rick received his BS from Clemson University and his MD from the Medical University of South Carolina. He completed his residency in Family Medicine at Self Regional Healthcare in Greenwood, S.C., and was in the private practice of family medicine in Surfside Beach and Charleston prior to joining Companion Healthcare.

Rick serves on the American Heart Association Mid-Atlantic Advisory Council. He has previously served on the SCHA Board of Trustees, the Board of Directors of the Trident United Way and Hospice of Charleston, the Board of Visitors for Charleston Southern University, the Board of Trustees of the Charleston Collegiate School, and as the chairman of the S.C. Senior Medical Leadership Council.

Rick is married to Lesa Hart Foster and has four children between the ages of 16 and 30, and two grandsons.

James Head grew up in New York before earning a Bachelor of Arts degree from Johns Hopkins University and a Master of Business Administration from the Amos Tuck School at Dartmouth College.

Jim began his career working as a health care consultant in the Washington, D.C. office of Ernst & Whinney before moving to Columbia, SC, in 1979 for what he believed would be a short stint as the South Carolina Hospital Association’s vice president of finance. Over the years since, Jim has held a number of positions at SCHA and is currently a senior vice president responsible for overall coordination of activities in the areas of health care policy and education.

Jim is a Fellow of the American College of Healthcare Executives, a certified member of the American Society of Association Executives, and a fellow and past National Board member of the Healthcare Financial Management Association.
Allan Stalvey is executive vice president for the South Carolina Hospital Association (SCHA). He leads the association’s advocacy and communications efforts and is responsible for SCHA’s organizational and financial management.

Allan’s 34 years of government affairs experience began in 1977 with the Medical University of South Carolina in Charleston. In 1982, he left his position there as secretary to the Board of Trustees to become vice president and chief lobbyist for the South Carolina Chamber of Commerce.

He joined Waste Management’s subsidiary company, Chem-Nuclear Systems, Columbia, South Carolina, in 1985 and managed the government and public affairs program until 1996, when he was named vice president for state and local government relations for Waste Management and relocated to the company’s government affairs office in Washington, D.C. He later became responsible for Waste Management’s government affairs program, directing the federal government relations office as well as continuing to manage government relations for the company in all fifty states.

In 2002, he left Washington, D.C. and moved back to Columbia, establishing a legislative consulting service concentrating on the health care field. He became chief lobbyist for SCHA in 2003 and joined the association’s staff full-time in 2006. Allan has a BA from The Citadel and MBA from the University of South Carolina.

Jim Walker is a senior vice president with the South Carolina Hospital Association (SCHA). His primary issues include: workforce, trauma, health planning, health regulation, and grant development. Jimmy has been at SCHA since 1987. Prior to joining the SCHA staff, he served as associate head master at Heathwood Hall Episcopal School and president of the Palmetto Association of Independent Schools.

He received his undergraduate degree from the Rhodes College and masters degree in Education and Health Administration from the University of South Carolina. He currently serves as SCHA representative on the Data Oversight Council, the DHEC Trauma Committee, the Cancer Control Advisory Committee, and Executive Committee of AccessHealth South Carolina. He is on the Board of the South Carolina Health and Humans Resources Association and the Board of Healthcare Workforce Analysis and Planning.
councils & committees

SCHA offers many councils and committees and urge our members to get involved with in order to provide the best health care for the people of South Carolina.

behavioral health council

This council serves as a networking forum for members to discuss challenges facing their organization in the delivery of behavioral health services to develop public policy recommendations on relevant issues.

diversity advisory council

This council helps provide SCHA member organizations access to workforce strategies, cultural competencies, and leadership initiatives.

legislative committee

This committee provides a forum for our members to discuss pertinent legislative issues. It serves to make recommendations on current legislative initiatives and on specific legislation to the Board of Trustees.

policy council

This council is comprised of hospital senior leaders appointed by the SCHA Board of Trustees to help identify, monitor, and coordinate policy issues facing the association.

political action committees (hapac & ahapac)

The SC Hospital Political Action Committee (HAPAC) is a voluntary, non-profit, non-partisan organization that provides financial support to political candidates who work toward the principles of quality health care services for all of our residents. SCHA also participates with the American Hospital Association Political Action Committee (AHAPAC) to provide financial support for congressional candidates who are supportive of our issues.

quality advisory council

This council is comprised of leaders throughout the state who discuss, advice, and assist the SCHA Quality Team with developing and implementing quality programs across the state.

reimbursement council

This council meets to review current third part reimbursement issues impacting SC hospitals.

senior medical leadership council (jointly with scma)

The chief medical officers of South Carolina hospitals make up the membership of this council which meets to discuss issues of concern to both hospitals and medical staff members.

small & rural hospital council

This council includes executives of small or rural hospitals and meets to review issues of special concerns to council members.

workforce advisory council

This council reviews issues related to the state’s hospital workforce and make recommendations to the staff and Board regarding policies and programs related to workforce.
leadership development programs

SCHA developed Hospital Physician Alignment Services to assist hospitals in seeking greater alignment with physicians, in efforts to provide better patient centered care and true clinical integration. SCHA recognizes that hospitals are at varying stages of readiness and therefore offers a spectrum of services to support hospitals no matter where they see themselves in the alignment continuum. These programs are specifically designed for hospital administrators, Vice President of Medical Affairs/Chief Medical Officers, Employed/affiliated physicians and community physician practices.

educational programs

Hospitals can attend half to full day programs based on trends in the current environment or requests from members. Topics include: physician contracting and employment models, improving the credentialing process, peer review changes, pursuing value and systems thinking, developing medical homes, care coordination, and improving population health. Please contact Lara Hewitt at lhewitt@scha.org for more information.

physician executive leadership institute

In partnership with the American College of Physician Executives, this comprehensive curriculum is designed to address specific skill sets and knowledge necessary for growing strong physician leaders. Hospitals can participate in the full program or individual sessions, which are offered in person and online. Please contact Lara Hewitt at lhewitt@scha.org for more information.

medical practice management certificate program

SCHA and the Medical University of South Carolina College of Health Professions are working together to offer a Medical Practice Management Certificate program designed to train current and future medical practice leaders working in hospitals or physician practices in South Carolina. Physician practice managers employed by SCHA member hospitals or working in a hospital affiliated practice and managers employed by a community physician practices and endorsed by an SCHA member hospital are eligible to apply. For more information, contact Erin Watson or 803.744.3512

staffing and recruitment & consulting services

SCHA will provide an alternative method to obtain out-of-state providers for temporary or permanent placements. The recruitment and staffing options are cost effective for members and hospitals can participate in all temporary, permanent staffing or both. SCHA will also offering consulting services targeted for physician practices. Please contact Jimmy Walker at jwalker@scha.org for further information.
management development services

SCHA developed our management development services to assist hospitals in identifying and developing new and potential managers to become the next health care industry leaders. These programs are specifically designed for new managers in hospital administration, nursing, and ancillary services; potential management candidates being groomed for leadership roles; and middle managers ready for greater leadership roles.

management academy

This program is designed for new and potential managers who wish to become engaged in a unique curriculum to gain the ability and skills to be a successfully health care manager. The program consists of five two and a half day sessions at in-state locations. **Please contact Kim Wooten at kwooten@scha.org for more information.**

just culture

In partnership with Outcome Engenuity this course strives to facilitate long lasting culture change by developing in-house expertise in the form of champions. These champions will promote human fallibility by placing less focus on events, errors and outcomes and more focus on risk, system design, and the management of behavioral choice. **Please contact Lorri Gibbons at lgibbons@scha.org for more information.**

board & physician leadership services

Our Board and Physician Leadership Services provide senior hospital leaders with knowledge and insight into the complex health care industry and the tools necessary to make strong decisions. These programs are specifically designed for hospital trustees, physician leaders and/or physicians serving as hospital trustees and hospital administrators.

trustees, administrators & physicians (tap) conference

This annual meeting is designed for hospital trustees, administrators and physicians to come together to learn about current issues affecting their hospitals. The meeting is the perfect networking opportunity and allows hospital leaders from across the state to share best practices. **Please contact Lara Hewitt at lhewitt@scha.org for more information.**

best on board

Best on Board (BOB) is a voluntary, evidence-based board certification program for hospital trustees and senior hospital leaders. The program has been designed around the governance and core competencies as identified and published in the AHA Blue Ribbon Panel report. **Please contact Lara Hewitt at lhewitt@scha.org for more information.**
quality & process improvement services

The Quality and Patient Safety team at SCHA works to create an organizational culture of safety with engaged leadership and to actively improve the quality and outcome of evidence based medical care for key patient populations. They offer many key initiatives to hospitals aimed at accomplishing these goals. These programs are specifically designed for any hospital interested in improving their quality of care or enhanced system and process improvement.

open school

In partnership with Institute of Healthcare Improvement, SCHA will provide members hospitals and their staff and physicians access to the online courses through IHI’s Open School Program. These courses are designed to help current and future health care professionals accelerate in quality improvement. Please contact Ashley Childers at ashleykaychilders@gmail.com for further information.

lean culture transformation collaborative

SCHA has partnered with the North Carolina Hospital Association, The Duke Endowment, and Simpler Consulting, a lean management consulting firm, to help lead the Carolinas Rural Hospital Lean Culture Transformation Collaborative. The collaborative helps to improve patient care and financial performance at small and rural hospitals. Four South Carolina Hospitals were selected to participate in 2012 and additional hospitals will be selected in 2013. Please contact Elizabeth Powers at epowers@scha.org for further information.

carelearning

CareLearning is an internet based education management solution designed for health care professionals that can be completed entirely online. CareLearning offers mandatory health and safety compliance courses and allows hospitals to save education dollars by eliminating costly curriculum development and staff travel expenses. Please contact Erin Watson at ewatson@scha.org for further information.

sc safe care

In partnership with the Joint Commission’s Center for Transforming Healthcare, SCHA will focus on guiding our hospital systems towards high reliability. The initiative is built around the three core components of highly reliable organizations: 1) active leadership engagement; 2) an organizational culture of safety; and 3) robust process improvement. Please contact Dr. Rick Foster at rfoster@scha.org for further information.
personal membership groups

The purpose of the personal membership groups of SCHA is to offer dedicated professionals a way to achieve common goals, develop management skills and expertise, and the opportunity for affiliation in organizations that represent their chosen profession. There are many benefits to joining a personal membership group:

• Provide educational programs and other activities to enhance career development
• Provide a communication tool for dissemination of information on current topics relevant to members
• Provide a forum on health care issues and discuss the impact of these issues on hospitals and medical staffs
• Increase participation and networking among colleagues across the state

list of active personal membership groups

SC Association of Hospital Auxiliaries (SCAHA)
SC Chapter of the American Society for Healthcare Risk Managers (SC ASHRM)
SC Executive Assistants in Healthcare (SCEAH)
SC Healthcare Human Resource Association (SCHHRA)
SC Organization of Nurse Leaders (SCONL)
SC Society for Healthcare Emergency Management (SCSHEM)
SC Society for Hospital Fund Development (SCSHFD)
SC Society of Chaplains (SCSC)
SC Healthcare Recruiters Network (SCHRN)
SC Society of Hospital Directors of Volunteers (SCSHDVS)
SC Society of Hospital Engineers (SCSHE)
SC Society of Hospital Material Management (SCSHMM)
SC Society of Managed Care Professionals (SCMCP)
The mission of AccessHealth SC is to support communities in creating and sustaining coordinated data-driven provider networks of care that provide medical homes and ensure timely, affordable, and high quality health care services for the low-income uninsured people in South Carolina. Community support through coordination with a range of local network providers including Federally Qualified Health Centers, Free Medical Clinics, Certified Rural Health Centers, hospitals, social service agencies, and other health care organizations is provided through AccessHealth SC.

Community network members create and implement a strategic plan that guides the delivery of high quality health care presenting unique benefits to:

- **Individuals** through improved access to a fuller continuum of quality care.
- **Health care Providers** by maximizing the effectiveness of their care, coordinating referrals, reducing duplication and identifying resources.
- **Communities** through improved population health, effective use of appropriate health, prevention, and wellness resources.
- **The people of South Carolina** through better health and more efficient and effective use of both public and private resources.

For more information on AccessHealth SC, visit [www.accesshealthsc.net](http://www.accesshealthsc.net).
SCHA was founded in 1921 to serve as the collective voice of our state’s hospitals. One of SCHA’s most important roles continues to be representing and advocating on behalf of hospitals before the General Assembly and the U.S. Congress. Every year, legislators debate a multitude of bills in Columbia and in Washington, D.C.

These bills address important issues that have an impact on how you care for our patients. While the specific topics being addressed at the state and national levels in any given year depend on many factors, several issues are consistently named as priorities for SCHA. These include:

- Expanding coverage to the uninsured;
- Protecting funding for federal programs, such as Medicaid and Medicare;
- Strengthening the State’s Certificate of Need Law;
- Addressing critical shortages of patient care professionals; and
- Reforming the health care system to improve patient experience, control costs and improve individual health.

SCHA also monitors the activities of regulatory agencies with responsibility for oversight of various aspects of hospital operations. Hospitals are among the most highly regulated industries in the nation. Therefore, it is important for SCHA to closely monitor agencies and represent hospitals before them. This is a critical part of our advocacy efforts and enables us to have a strong influence on regulatory discussions as they are occurring and on decisions as they are made. For more information on issues currently being addressed by SCHA, go to www.scha.org/advocate.

**related programs and activities**

**LEAd or Leadership for Education and Advocacy**, is SCHA’s grassroots advocacy program. It enables members and other interested citizens to stay informed and work together to influence health care policy at the state and federal levels. For more information on LEAd, go to www.scha.org/lead. Please contact Elizabeth Burt at eburt@scha.org for more information.

The SC Hospital Association Political Action Committee (HAPAC) is a voluntary, non-profit, non-partisan organization that provides financial support to political candidates who support quality health care services for all of our state’s residents. HAPAC is separate from the SCHA lobbying arm but plays an essential role in our overall advocacy program. The Board of the HAPAC, composed of hospital leaders from across the state, determines which candidates receive funds based on their qualifications, as well as responsiveness to health care issues.

SCHA also supports the American Hospital Association’s Political Action Committee (AHAPAC) which supports Congressional candidates who are concerned and responsive to health care issues.

State and federal laws strictly dictate those eligible for solicitation and participation in political action committees. These include members of hospital management and hospital board members. For more information, go to www.scha.org/hapac.

**annual events**

SCHA hosts a Legislative Reception in Columbia each year during the legislative session to allow SCHA members to discuss health care issues with legislators and legislative staff members. A delegation of SCHA members and staff participate each year in the American Hospital Association Annual Meeting and Congressional Visits that take place early each year in Washington, D.C.
finance & compliance

compliance assistance & advocacy with emtala, all third party payers, state & federal regulations & requirements

SCHA assists the members by responding to email and telephone questions and concerns related to the application of regulations to provide coverage and billing of services to hospital patients. SCHA also works with all third party payers for advocacy with issues and concerns. Please contact Diane Paschal at dpaschal@scha.org for more information.

compliance education

SCHA offers a variety of educational events at multiple levels on topics to assist members in meeting federal and state requirements related to health care. SCHA offers assistance to members in the form of direct compliance education or the arrangement of professional education on relevant topics, new or on-going federal and state requirements. Please contact Diane Paschal at dpaschal@scha.org for more information.

agency, payer & provider summit

This group meets face to face 4 times a year to discuss current billing, coding, compliance, coverage and audit concerns. The other 8 months are covered by teleconference on Thursdays from 3 to 4 p.m. This is an opportunity to learn from your peers and sometimes from outside speakers. This group also has a listserv for networking, speedy alerts and ease of communication. Please contact Diane Paschal at dpaschal@scha.org for more information.

charge description master (cdm) focus group

This group meets face-to-face four times a year to discuss issues related to development and maintenance of the hospital’s CDM or charging system, including the additions, changes and deletions to national codes that represent medical services. The remaining 8 months are covered by an email system for peer assistance. Please contact Diane Paschal at dpaschal@scha.org for more information.

case management, utilization review & discharge planning focus group

This group is a joint effort with SCHA and the Carolinas Center for Medical Excellence (CCME). The focus is to discuss the ever changing federal requirements and issues related to coverage, coding and billing for the appropriate assignment of patient levels of care and patient placement following acute services.

Medicaid discussion has been added to the call with the addition of prior authorization by the QIO, KePRO for DHHS inpatient admissions. Please contact Diane Paschal at dpaschal@scha.org for more information.
**medicare & medicaid advisory & advocacy**

SCHA staff assists hospitals with Medicare and Medicaid reimbursement issues at the individual hospital, state, and national levels and serves as a liaison to associated state and federal governmental agencies. Staff review and evaluate the impact of Proposed Rules and new regulations, assessing impacts and submitting comments on behalf of its membership as well as distributing sample comments to solicit hospital participation. As appropriate, SCHA staff solicits support from hospital associations and the AHA.

**audit advocacy & compliance**

SCHA assists the members by coordinating education/outreach, management/resolution of concerns/issues, and continual contact with the actual auditors and the federal or state government agency responsible for the audit process and procedures.

**comparative data**

Hospital specific data, often compared to state and national data, is made available to hospital to provide a means of benchmarking their facility at the state and national level. Information is usually available by congressional district to aid in hospital advocacy. On an as needed or as requested basis, hospitals are often requested to participate in statewide surveys on specific issues with the results distributed to the participating facilities.

**medicare bad debt task force**

This group reviews one of the most volatile Medicare reimbursement mediums remaining. Medicare bad debt receives very specific examination in Medicare audits as one of the few cost settlement functions of the cost report remaining. The primary purpose of the group is to address key concerns with the fiscal intermediary and CMS in order to protect hospital’s recovery of this key component of Medicare cost report compensation.

**specialty teams**

Comprised of fluid regulations and guidelines, health care reimbursement often impacts hospitals differently. To assist South Carolina hospitals in dealing with changes and specialized problems, SCHA often hosts and facilitates meetings of groups of hospitals with common goals and objectives.

**wage & salary survey**

SCHA has surveyed its institutional membership annually for wage and salary information since 1975. In 1989, neighboring health care facilities in North Carolina and Georgia were invited to join the survey. More than 90 facilities/systems in these three states are surveyed every year.

In 2012, 47 management positions were surveyed this year, and more than $88 million in salaries are examined in this report. In addition to reporting the minimum, maximum and average (arithmetic mean) salaries, descriptive statistics for each position are included. On the non-management side, 133 positions were surveyed and wage information was collected on over 47,000 full-time equivalents. In the non-management section, statewide averages are given, as well as averages by bedsize group.

Custom compensation reports are available to participating hospitals. This allows comparison of a hospital’s compensation data to that of other facilities in their geographic area, bed size range, gross patient revenue range or other specific category.
annual meetings

Our annual meetings are designed to bring together hospitals leaders from across the state to address current and relevant issues. These meetings are intended for hospital administrators, trustees and physician leaders.

Annual Meeting

This meeting is held at the beginning of the year and maintains a strong legislative focus. It includes a vendor show, a full business meeting, and the election of officers. Please contact Lara Hewitt at lhewitt@scha.org for more information.

Executive Leadership Summit

This meeting is held in July and provides participants a forum to discuss challenges facing hospitals in South Carolina and an opportunity to help shape the Association’s advocacy agenda for the coming year. Please contact Lara Hewitt at lhewitt@scha.org for more information.

Trustees, Administrators, Physicians (TAP) Conference

This meeting is held in September and is designed to bring together members of the three leadership groups in hospitals to improve their understanding of the different leadership roles, enhance working relationships, and encourage discussion of major issues and developments in health care. Please contact Lara Hewitt at lhewitt@scha.org for more information.

hot issues programs

These programs are half to full day educational programs on hot issues identified by workforce, regulatory, quality, reimbursement, and advocacy teams. These are designed for senior management, department leaders, physicians and compliance staff.
Every Patient Counts (EPC) is the foundation of SCHA’s patient safety and quality work. It is a partnership created in 2007 that includes over 30 public and private health care organizations – all dedicated to improving patient safety and quality within South Carolina hospitals and other health care settings. It is the partnership’s vision that all our state’s hospitals and providers deliver safe, high quality health care in a caring and compassionate manner to every patient, every time.

SCHA has partnered with the Joint Commission for the SC Safe Care Commitment, which will exemplify the next generation of quality and patient safety work in our state. The initiative is the first ever statewide effort to promote the adoption of high reliability practices in hospitals and health care systems. The ultimate goal of SC Safe Care is to create a just organizational culture, and facilitate significant improvement in patient safety and quality, resulting in a dramatic reduction in events causing preventable harm. For more information, contact Dr. Rick Foster at rfoster@scha.org

SCHA and member hospitals are working with federal, state and local emergency preparedness agencies to develop the infrastructure needed to respond to the potential for catastrophic events of all types – natural and man-made – such as hurricanes, tornados and influenza pandemics in South Carolina. For more information and resources, visit www.scha.org/issues/disaster-preparedness. For more information, contact Paul Richter at prichter@scha.org

Healthy Columbia is a unique community health improvement pilot led by South Carolina health care leaders, insurance executives, church volunteers, Medicaid officials and citizens with a goal to improve the health status of residents living in targeted areas within the Midlands. The campaign uses the principles of community organizing and social movement-based change to reduce disparities in health outcomes by increasing access to primary care, reducing inappropriate hospital emergency room use and increasing health literacy among the populace. For more information, contact Dr. Rick Foster at rfoster@scha.org

Open School for Health Professions is a program that promotes interdisciplinary interaction among health care professionals and students interested in quality improvement. SCHA partnered with the Institute for Healthcare Improvement (IHI) to bring Open School to universities and academic medical centers across South Carolina. Through the Open School educational community, participants engage in team-building and learn the vital components of patient safety, leadership and patient-centered care. SCHA has aided in establishing chapters at Clemson University, Greenville Healthcare System and Medical School, the Medical University of South Carolina, the University of South Carolina, Presbyterian College, and Roper St. Francis Healthcare. For more information, go to www.scha.org/ihi-open-school. For more information, contact Ashley Childers at achilders@gmail.com.
**mySChospital.org**

**PARTNERS: Every Patient Counts, SCHA**

MySChospital.org is an easy to use, data-driven website created by SCHA and its member hospitals as an open access educational resource. The site is a tool designed to help consumers, businesses and insurers research the quality and safety of care provided in South Carolina hospitals. Visitors have the opportunity to compare factual, reliable and validated hospital data and make informed decisions regarding their health care. View the website at [www.myschospital.org](http://www.myschospital.org). For more information, contact Aunyika Moonan at amoonam@scha.org.

**Partnership for patients (pfp) hospital engagement network (HEN)**

**PARTNERS: Centers for Medicare and Medicaid Services, Premier Inc., SCHA**

SCHA leads the South Carolina “Affinity Group” under the Premier Healthcare Alliance Hospital Engagement Network (HEN). The SC Affinity Group is a federally-approved network of 57 hospitals that have joined to transform the health care delivery system in our state. The HEN is supported by the Centers of Medicaid and Medicare Services Innovation Center (which was established by the Affordable Care Act) as part of its national health reform initiative – Partnership for Patients. The overall goal of the network is to create a collaborative structure designed to reduce preventable harm and readmissions, improve health outcomes and lower costs in all participating hospitals. For more information, contact Lorri Gibbons at lgibbons@scha.org.

**Safe Surgery 2015: South Carolina**

**PARTNERS: Harvard School of Public Health, SCHA**

Safe Surgery 2015: South Carolina is a pilot program developed to promote, enhance and support a safe surgical environment. Safe Surgery executive director Atul Gawande, MD, MPH, is one of the world’s leading voices in clinical quality and health policy. The program’s key components have been built around effective application of the World Health Organization’s Surgical Safety Checklist, resulting in consistent use of team-based communication in the surgical setting. All SCHA acute care member hospitals have committed to implementing the Surgical Safety checklist. The goal of the program is to ensure every hospital in South Carolina uses the checklist for every patient, every time. To learn more about Safe Surgery 2015, visit [www.safesurgery2015.com](http://www.safesurgery2015.com).

**South Carolina Birth Outcomes Initiative (SC BOI)**

**PARTNERS: BlueCross BlueShield of SC, SC American College of Obstetricians and Gynecologists, SC Department of Health and Environmental Control, SC Department of Health and Human Services, SC March of Dimes, SC Neonatology Consortium, SC OBGYN Society, SCHA**

The South Carolina Birth Outcomes Initiative is a statewide effort to improve health and health outcomes for mothers and babies, reduce major disparities in birth outcomes, and create measurable cost savings related to perinatal and neonatal care. Areas of focus include reduction of elective early deliveries, increasing breastfeeding rates, screening and referral for behavior health issues and improving access to comprehensive family planning, inter-conception and prenatal care for all women and their infants.
**South Carolina Coalition of Care for the Seriously Ill (SCCSI)**

**PARTNERS:** Charter members include: SC Medical Association, The Carolinas Center for Hospice and End of Life Care, the SC Healthcare Ethics Network, The SC Society of Chaplains, LifePoint, AARP, SC Nurses Association. Additional members include SC Healthcare Association, LeadingAge SC, SC Citizens Concerned for Life, DHEC, SC Office on Aging, SC Bar Association, SCHA

SCCSI is a statewide coalition that brings key organizations, clinicians, and health care entities together to collaboratively redesign care, improve quality of life, and protect the ethical rights of the seriously, chronically, or terminally ill in South Carolina. The coalition is committed to improving the shared decision-making for this population by implementing strategies which help patients understand the typical trajectory of their condition and take an active role in their treatment, including decisions about their care. To learn more, visit www.scmedical.org/content/csi or www.scha.org/shared-decision-making. For more information, contact Karen Reeves at kreeves@scha.org.

**South Carolina Healthcare Alliance for Infection Prevention (SCHAIP)**

**PARTNERS:** SC Department of Health and Environmental Control, Palmetto Association for Professionals in the Infection Control and Epidemiology, SCHA

The South Carolina Healthcare Alliance for Infection Prevention (SCHAIP) is dedicated to reducing and eliminating hospital acquired infections in our state through the promotion and support of statewide quality improvement initiatives, open communication, education and robust data management and analysis. For more information, visit www.scha.org/infection-prevention.

**On the CUSP: Stop CAUTI**

**PARTNERS:** Carolinas Center for Medical Excellence, SCHA

SCHA member hospitals are participating in On the CUSP: Stop CAUTI – a state and national initiative to dramatically reduce catheter-associated urinary tract infections (CAUTIs) – the most common type of hospital-acquired infection in U.S. hospitals.

National partners include Health Research & Educational Trust and Johns Hopkins University.

Quality and Safety Research Group, and Michigan Hospital Association Keystone Center for Patient Safety and Quality. The initiative’s focus is to reduce CAUTIs in South Carolina hospitals through organizational transformation, education, communication, information and research. For more information about South Carolina's CAUTI initiative, visit www.scha.org/infection-prevention. For more information, please contact Jenny Greenhalgh at jgreenhalgh@scha.org.

**South Carolina Health Information Exchange (SCHIEX)**

**PARTNERS:** Interim Governance Committee, SC Budget and Control Board Office of Research and Statistics, SCHA

The South Carolina Information Exchange (SCHIEX) provides an innovative state-level information highway that enables participating health care providers to view a patient’s integrated medical history, including medications, diagnoses, and procedures involving other participating providers. SCHIEX helps providers make informed clinical decisions and ensures that consumers will receive coordinated health care. For more information about SCHIEX, contact Aunyika Moonan at amoonan@scha.org or visit www.schiex.org.
South Carolina Heart & Stroke Care Alliance (SC HSCA)

PARTNERS: American Heart Association, patient advocates, SC American College of Cardiology, SC College of Emergency Physicians, SC Department of Health and Environmental Control-EMS Division, SC hospitals that provide heart/cardiac and stroke care, SCHA

PARTNERS: American Heart Association, Health Science South Carolina, Mothers Against Medical Error, PHT Services, Ltd., SCHA, SC Chapter of American College of Cardiology, SC Chapter of the College of Emergency Physicians, SC Department of Health and Environmental Control-EMS Division, and SC hospitals that provide heart/cardiac and stroke care.

The SC Heart and Stroke Care Alliance focuses on providing the highest quality and most reliable cardiovascular care to all citizens in South Carolina. The initiative addresses systems of care for identification and treatment on multiple levels and through many collaborating organizations. Specific areas of focus include stroke, sudden cardiac death and heart failure. For more information, contact Heather Jones at hjones@scha.org.

South Carolina Mission: Lifeline

PARTNERS: All 17 South Carolina hospitals that provide interventional cardiac services, American Heart Association, Health Science South Carolina, Mothers Against Medical Error, PHT Services, Ltd., SCHA, SC Chapter of American College of Cardiology, SC Chapter of the College of Emergency Physicians, SC Department of Health and Environmental Control Office of Emergency Medical Services

South Carolina Mission: Lifeline (SC M: L) is an initiative under the SC HSCA that is focused on reducing mortality and morbidity and improving the overall quality of care for patients diagnosed with STEMI (heart attack). SC M: L uses a community-based, multidisciplinary, patient-centric approach to better meet patients’ needs throughout the continuum of care- from field to cath lab intervention. The initiative addresses systems of care for STEMI identification, treatment and care on multiple levels and through many collaborating organizations. South Carolina now has one of the fastest door-to-balloon rates in the nation. For more information about Mission: Lifeline and cardiac care, visit www.scha.org/sc-missionlifeline.

The following clinical topics are under development within the Heart and Stroke Care Alliance: Stroke, Sudden Cardiac Death and Heart Failure. For more information, contact Lorri Gibbons at lgibbons@scha.org.

South Carolina Just Culture Collaborative

PARTNERS: Outcome Engenuity, SCHA

Just Culture is a system of justice (disciplinary and enforcement action) designed to help organizations achieve better outcomes, pursue sustainable and positive culture change and reduce adverse events. Health care professionals trained in Just Culture will gain a better understanding of human fallibility by placing less focus on events, errors, and outcomes and more focus on risk, system design and the management of behavioral choices. For more information, contact Lorri Gibbons at lgibbons@scha.org or visit www.outcome-eng.com/the-5-skills-and-just-culture-certification-course.

South Carolina Partnership for Health

PARTNERS: BlueCross BlueShield of SC, Health Sciences SC, SCHA

The Partnership for Health is a unique statewide collaborative committed to “The Triple Aim,” a concept and strategy developed by the Institute for Healthcare Improvement and espoused by the nation’s leading health policy thinkers. The Triple Aim lays out a vision for reforming the American health care system through the simultaneous pursuit of three goals: improving the experience of care, improving the health of populations, and reducing per capita costs of health care. Visit www.scha.org/videos/south-carolina-partnership-for-health to learn more.
Preventing Avoidable Readmissions Together (PART)

PARTNERS: Carolinas Center for Medical Excellence, SC Partnership for Health

PART – the South Carolina care transitions collaborative – is a communitywide partnership to improve the quality of care by reducing avoidable re-hospitalizations. The project is sponsored by the SC Partnership for Health (SCHA, BlueCross BlueShield of South Carolina and Health Sciences of South Carolina) and the Carolinas Center for Medical Excellence.

PART leaders work with hospitals and community providers through a statewide learning collaborative with a goal to reduce readmissions for Acute Myocardial Infarction, Chronic Obstructive Pulmonary Disease, Heart Failure and Pneumonia in South Carolina by 20 percent. For current information on this project, visit www.scha.org/part or contact Laura Cole at lcole@scha.org.

South Carolina uniform credentialing application program (SC UCAP)

PARTNERS: SC Medical Association, SCHA

SC UCAP is a web-based, uniform credentialing application for physicians and allied health practitioners in South Carolina, developed to reduce the costs, time and errors associated with the state’s credentialing process. SCHA partnered with the South Carolina Medical Association to create the program, which is open to all SC hospitals, physicians and allied health practitioners. SC UCAP is funded by a grant from the Duke Endowment. For more information, visit www.scucap.org.
In the current political and economic environment hospitals, perhaps more than any other business, are feeling the pressure to improve their margins by enhancing revenue and cutting costs. SCHA Solutions is there to provide an array of business solutions to help SCHA members accomplish this critical goal.

SCHA Solutions was created by the South Carolina Hospital Association to help hospitals find the best price on business solutions and workforce solutions to meet hospitals’ special needs. And where there is a gap in service options, SCHA Solutions can help identify options for providing those services. SCHA Solutions takes all of the work out of finding that one great company with the right product and/or service at the right price. Superior customer service is one of SCHA Solutions’ core values. All you have to do is pick up the phone and call us.

By investigating companies and giving those selected SCHA Solutions’ seal of approval, we are assuring our members that these companies will provide excellent service to them and if, in the unlikely event any problem or concern does arise, SCHA Solutions will resolve it quickly. Also SCHA Solutions revenue helps support SCHA Solutions’ activities and programs on behalf of member hospitals, allowing SCHA to provide more assistance to members without significant increases in membership dues.

<table>
<thead>
<tr>
<th>Financial Margin Improvement</th>
<th>MedAssets</th>
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<tbody>
<tr>
<td>Revenue Cycle and/or Supply Chain Services and Consulting</td>
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<tr>
<td>Physician Network Solution</td>
<td>GroupSource</td>
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<td>customized physician focused GPO</td>
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<tr>
<td>Integrated Waste Systems</td>
<td>Stericycle</td>
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<td>Complimenting &quot;Going Green” Initiatives</td>
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<tr>
<td>ePayables</td>
<td>Commerce Bank</td>
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<td>Payables Cost Reduction &amp; Revenue Generation</td>
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<td>Self Pay Management System</td>
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<td>Point of Service Collections</td>
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<td>Utility Audits</td>
<td>Tryon Clear View Group</td>
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<td>Audit of Billed to Actual Services</td>
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<tr>
<td>Telecommunication Services</td>
<td>JE Communications</td>
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<tr>
<td>Integrated Local, Long-distance &amp; Internet Services</td>
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<tr>
<td>Information Management/Benchmarking</td>
<td>Thomson Reuters</td>
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<td>Revenue Cycle/Workers Compensation</td>
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<td>Claims Recovery</td>
<td>Park Dansan</td>
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<td>Culture Management</td>
<td>SmartPulse</td>
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<td>Real Time Employee Engagement Survey</td>
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<tr>
<td>Technology/Managed Data Center</td>
<td>Immedion</td>
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<tr>
<td>Data Backup &amp; Disaster Recovery</td>
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<tr>
<td>Environmental &amp; Patient Safety</td>
<td>Purgneix</td>
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<tr>
<td>Indoor Air Quality</td>
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<td>Meaningful Use/IT Consulting</td>
<td>Avery Partners</td>
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<tr>
<td>Consulting and Staffing Services</td>
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<tr>
<td>Meaningful Use/IT Consulting</td>
<td>Maestro Strategies</td>
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<tr>
<td>Alignment of Enterprise Strategy, HIT &amp; Process Design</td>
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<tr>
<td>Workforce Solutions/Staffing &amp; Recruitment Services</td>
<td>SCHA Solutions</td>
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<tr>
<td>Full Line of Recruitment &amp; Temporary Staffing Services</td>
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</tbody>
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For more information about SCHA Solutions, its partnering companies and their products and services, contact Tommy Cockrell at tcockrell@scha.org or visit www.scha.org/scha-solutions.
The SCHA William L. Yates Conference Center is the perfect venue for a variety of business and social functions. With more than 6,000 square feet of versatile meeting/event space, the conference center will accommodate up to 225 attendees. The center offers a boardroom, classrooms and ballroom settings. The spaciousness of the reception area, gallery, and ballroom allow for ease of movement. There is also a back patio overlooking Center Point Lake that can be utilized as well as a communications center with phones and internet access available. Along with the state of art technologies, the center offers full catering services and staff to meet your meeting and event needs. SCHA member hospitals are eligible for special discounts for their business meeting needs.

Please take a minute to review our floor plan and capacity chart. Also a patio extends from the ballroom and overlooks the lake. During seasonable months, the patio can provide additional space and is ideal for an outdoor buffet or beverage area.

### Weekday Rates

<table>
<thead>
<tr>
<th>Meeting Room</th>
<th>Room Size</th>
<th>Square Footage</th>
<th>Reception</th>
<th>Banquet Rounds 8 Chairs</th>
<th>Crescent Rounds 6 Chairs</th>
<th>Classroom</th>
<th>Hollow Square or U</th>
<th>Theater</th>
<th>Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congaree</td>
<td>65 x 52 ft.</td>
<td>3,380 sq. ft.</td>
<td>228</td>
<td>160</td>
<td>120</td>
<td>200</td>
<td>N/A</td>
<td>228</td>
<td>$675</td>
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<tr>
<td>Saluda</td>
<td>23 x 27 ft.</td>
<td>621 sq. ft.</td>
<td>48</td>
<td>32</td>
<td>24</td>
<td>27</td>
<td>24/20</td>
<td>45</td>
<td>$185</td>
</tr>
<tr>
<td>Edisto</td>
<td>23 x 27 ft.</td>
<td>621 sq. ft.</td>
<td>48</td>
<td>32</td>
<td>24</td>
<td>27</td>
<td>24/20</td>
<td>45</td>
<td>$185</td>
</tr>
<tr>
<td>Waccamaw</td>
<td>17 x 27 ft.</td>
<td>459 sq. ft.</td>
<td>35</td>
<td>16</td>
<td>12</td>
<td>18</td>
<td>18/15</td>
<td>35</td>
<td>$110</td>
</tr>
<tr>
<td>Saluda/Edisto</td>
<td>46 x 54 ft.</td>
<td>1,242 sq. ft.</td>
<td>96</td>
<td>56</td>
<td>48</td>
<td>54</td>
<td>54/35</td>
<td>60</td>
<td>$370</td>
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<tr>
<td>James R. Felts, Jr. Boardroom</td>
<td>41 x 28 ft.</td>
<td>1,148 sq. ft.</td>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>24</td>
<td>N/A</td>
<td>$450</td>
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### Evening Rates

<table>
<thead>
<tr>
<th>Meeting Room</th>
<th>Room Size</th>
<th>Square Footage</th>
<th>Reception</th>
<th>Banquet Rounds 8 Chairs</th>
<th>Crescent Rounds 6 Chairs</th>
<th>Classroom</th>
<th>Hollow Square or U</th>
<th>Theater</th>
<th>Rates</th>
</tr>
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<tbody>
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<td>160</td>
<td>120</td>
<td>200</td>
<td>N/A</td>
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<td>$1,350</td>
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<tr>
<td>Saluda</td>
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<td>32</td>
<td>24</td>
<td>27</td>
<td>24/20</td>
<td>45</td>
<td>Prices Available Upon Request</td>
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<tr>
<td>Edisto</td>
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<td>621 sq. ft.</td>
<td>48</td>
<td>32</td>
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Meeting rooms are supplied with standard items such as tables and chairs. Linens included.
- Meeting rooms are supplied with standard items such as tables and chairs. Linens are included.
- Complimentary telephones and computers with high speed internet connection are available in the Business Center.
- Complimentary Wi-Fi is available throughout the Conference Center.
- Audiovisual equipment is available for rent. An AV/Media coor is available with advance notice. Fees are included on the Audiovisual Request Form.
- Beverage service is offered.
- Catering and bartending services are available through our in-house caterer.
- A 25% deposit is required to confirm room/s rental.
- There is a 20% service charge on room rental, audiovisual rental, food and beverages.
  Catering is the only charge that is taxable.

For more information, go to www.WilliamLYates.com.
Please note a 25% deposit is required to confirm rooms.

workforce solutions

building the pipeline of future health care professionals

Be Something Amazing

This program is designed to build the pipeline of students pursuing health care as a career choice for the future. Through an interactive web site, www.besomethingoamazing.com, students are introduced to all health care careers available in a hospital. The web site also provides detailed career information, free media resources for teachers and educators, listings of all SC hospitals and schools for health care careers, as well as job interview times, sample resumes, and the option to purchase health care career DVDs and materials. For more information, visit www.besomethingoamazing.com or contact Susan Outen at souten@scha.org.

Health care Career DVDs

These interactive DVD’s take viewers on a journey into a SC hospital and introduce them to 12 health care professionals and their careers. The DVD’s were filmed in SC hospitals, using actual health care employees. Each career runs about five minutes and gives information on daily job duties, educational requirements, as well as details on continued professional development. Available for purchase at www.besomethingoamazing.com.

Virtual Surgery Insider

The Virtual Surgery Insider project introduces high school students to careers in health care using real-time technology to link health science classrooms to the real world of hospitals. Through this unique program, students participate in an actual surgery telecast live in their classrooms, during which they can ask questions of the surgeon and his team. This program provides all students the opportunity to experience health care careers on a first-hand basis, and also opens up a door (the OR) that is typically closed to students. Available for purchase at www.besomethingoamazing.com.
Recruitment Services

Nothing Could be Finer than Working in South Carolina (NCBF) is a joint effort between SCHA and South Carolina hospitals. This program provides a more cost effective and less time consuming method of recruitment and advertising for hospitals.

The SCHA managed website, SCHospitalJobs.com, is a direct link to qualified health care professionals, physicians and graduates seeking hospital employment. This website is a unique, easy-to-use tool designed exclusively for members and affiliates of the South Carolina Hospital Association. Member hospitals have an opportunity to reach thousands of health care professionals throughout the year with exposure through search engines and across multiple job listing sites. SCHA is making this easier by providing one key Web site for posting health care jobs in South Carolina with SCHospitalJobs.com. For an annual fee of $1,875, hospitals can post an unlimited number of positions to the Web site. For more information on Recruitment Services with SCHA, go to www.scha.org/recruitment-services or contact Sherry Kolb at skolb@scha.org.

Workforce Advocacy

The SCHA Workforce Team and the Advocacy Team work together to keep hospitals informed about legislative and regulatory issues which may impact them and their workforce. We provide this information through legislative and regulatory updates, email alerts and educational sessions. Since many of the hospitals are experiencing significant shortages in the nursing and allied health workforce, we are constantly exploring ways to support the colleges and universities in securing funds to expand their health professional training programs to meet their needs. We coordinate these efforts with the hospitals within the services areas of the schools. For more information on Workforce Advocacy with SCHA, visit www.scha.org/workforce-solutions.

the management academy

The Management Academy is a one-of-a-kind year long program designed to develop health care professionals into confident, capable managers and leaders for South Carolina hospitals. Your employees will come away with skills they need to lead your organization and will be better prepared to make decisions, resolve day-to-day challenges, and motivate others.

The Management Academy is sponsored by SCHA, the South Carolina Organization of Nurse Leaders, and the South Carolina Healthcare Human Resources Association. CEUs are provided through The South Carolina Technical College System. Clemson University will offer either graduate or undergraduate credit upon completion of all five modules of The Management Academy. SCHA Staff assists all graduates in pursuing these credits.

For more information on The Management Academy with SCHA, go to www.scha.org/management-academy.

staffing services

The Staffing Services Program was designed to promote quality and increase access temporary health care staff while decreasing the burden of identifying qualified candidates. This program should reduce hospital staff time and cost when acquiring supplemental staff. In addition, the SCHA staff conducts an on-site audit with participating agencies to ensure compliance with the master contract and JCAHO standards. The contract is written with favorable conditions for the hospitals and we only approve JCAHO certified agencies. SCHA Solutions serves as a third-party administrator between the hospitals and the health care staffing firms. This is a free service to all hospitals and covers a variety of specialties. The program stretches across seven states to include Georgia, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, and Florida. Please contact Sherry Kolb at skolb@scha.org for more information or visit www.scha.org/staffing-services.
Working Well is a three year grant-funded initiative that assists worksites across the state develop and implement policies, systems and environmental change around the three pillars of a comprehensive culture of wellness. The three pillars include:

- Tobacco free people and places
- Healthy, delicious, affordable food environments
- Access and opportunity for physical activity throughout the workday

In 2011, the South Carolina Hospital Association (SCHA) received grant funds from The Duke Endowment to implement a comprehensive statewide worksite wellness initiative in our member hospitals, called Working Well. SCHA has partnered with Prevention Partners, formerly named NC Prevention Partners, a non-profit public health organization based in North Carolina, to help SC hospitals improve and implement wellness policies and environments that promote health. Prevention Partners’ online executive level planning tool, WorkHealthy America, provides organizations with evidence-based assessments in four areas: tobacco, nutrition, physical activity and culture of wellness. Once an assessment is complete, it is graded and the organization receives an executive summary of their grades, general recommendations on how to improve, and tailored action plans with links to resources that will assist the organization in implementing suggested worksite wellness improvements.

In addition to grades and tailored reports, Working Well provides hands-on technical assistance through webinars, site visits, newsletters, announcements, trainings, and a network of learning and sharing.

Because of the success with hospitals, Working Well was chosen as a healthy eating and active living statewide strategy for implementing the Healthy SC Initiative. With this expansion work, Working Well extended its population health improvement efforts to include 30 non-hospital worksites in all sectors of general industry business. This extension reaches out to manufacturers, school districts, municipalities, local government, private employers, and large corporations. These organizations are initiating population health improvement within their own workforce by creating policies, environments, and comprehensive systems where the healthy choice is the easy choice.

Please contact Kendyl Schultz at kschultz@scha.org for more information.