

# Blackbaud Healthcare Philanthropic Index

The Blackbaud Healthcare Philanthropic Index leverages findings from Guidestar, HIMSS Analytics, the US Census, and Blackbaud’s own proprietary consumer data. The information below is intended to provide a comparative analysis for health systems grouped by community wealth and bed size. All fundraising data used is publicly available.

### Hospital System A

The comparative data below shows where Hospital System A ranks within decile groupings of funds raised per bed. Only health systems within communities of similar wealth and those of similar bed size are included in your comparative Cohort group.

### Comparing Funds Raised per Staffed Bed between Cohort Health Systems

Hospital System A is in Cohort E-G. There are 12 health systems in this Cohort, including your health system.

### Average Funds Raised Per Staffed Bed (\$K) by Cohort

		(smallest) Health System Staffed Beds (largest)										
		A	B	C	D	E	F	G	H	I	J	
Community Wealth	(highest)	J	\$134.0					\$40.1	\$70.2	\$84.0	\$72.4	\$30.1
	I	\$43.3	\$22.5		\$9.2	\$20.2	\$40.4	\$112.5	\$69.9	\$21.3		
	H	\$38.3	\$10.9	\$24.3		\$22.9	\$58.5	\$90.5	\$21.6	\$14.9		
	G	\$32.6	\$59.5	\$27.0	\$36.0	\$14.4	\$14.3	\$23.9	\$24.0	\$14.2	\$7.9	
	F	\$16.3		\$18.7	\$25.7	\$11.9	\$14.2	\$6.5	\$21.6	\$12.3	\$24.7	
	E	\$24.0	\$47.2	\$9.3	\$13.0	\$18.2	\$15.9	\$11.3	\$14.7			
	D	\$11.2	\$20.0		\$12.5	\$8.3	\$15.3	\$5.4	\$18.5	\$11.1		
	C	\$71.6	\$12.6	\$16.7	\$78.2	\$21.2	\$6.5	\$23.8				
	B	\$27.4	\$159.5	\$27.9	\$8.5	\$8.9	\$8.8					
	A	\$33.1	\$8.4	\$18.5								
	(lowest)											

Compared to its Cohort health systems, the funds per staffed bed raised by Hospital System A is between the 50th and 59th percentiles in Cohort E-G.

#### Cohort E-G Overview:

- 5 health systems raised more per staffed bed than your health system.
- 1 raised about the same amount per staffed bed.
- 5 raised less per staffed bed.

#### In Cohort E-G: Funds Raised Per Staffed Bed



#### Compared to Health Systems across the United States:

The community wealth available to Hospital System A is between the 40th and the 49th percentiles nationwide, placing it in Community Wealth Group E.

Health system size is designated by the number of staffed beds in the system’s hospitals. The number of staffed beds within Hospital System A is between the 60th and the 69th percentile nationwide, placing it in Health System Staffed Bed Size Group G.

In Cohort E-G, Hospital System A raised between the 50th and the 59th percentiles. Compared nationally, the funds raised per staffed bed by this health system is between the 50th and 59th percentiles.

#### Application

This information can be beneficial in future fundraising planning. Regardless of your index rank, the data contained in this report can inform:

- Philanthropic goal setting
- Staff efficiency
- Resource planning

#### Community Wealth



#### Health System Staffed Bed Size



#### Funds Raised Per Staffed Bed



For more information please see [link to Methodology paper].